

Modern kitchens are evolving from a place to store and prepare food to a cultural, social and entertainment space in your home. Your kitchen can be a gathering spot, a cooking center, a meal-planning area, a computer base, or a social center. Planning ahead will ensure that you will have a kitchen that reflects your style, your needs, plus your ecological and healthy home values. Below are a few ideas to get you started:

get inspired!

1. Create a Stylebook by tearing-out and collecting images from magazines
2. Look at "Good Green Kitchens"-by Jennifer Roberts
3. Look at "The Smart Approach to Kitchen Design"-by Susan Maney.
4. Think about the house as a whole, what looks good with the style of your house and décor.

flow and goals

1. Define your goal. This is the time to assess your needs and wants. Resale value? Entertaining? Family hub? Try to distill your vision into a one- or two-sentence goal such as, "My casual and open kitchen will be a place for family and friends to relax and enjoy healthy meals."
2. Spend time thinking about how you will use your kitchen and what space and storage needs you may have. What do you have in your current kitchen and where will it go in the new kitchen? What works in your current kitchen and what doesn't?
3. Look at accessories for inspiration (www.rev-a-shelf.com or www.blum.com).

materials and appliances

1. Think about wood species, cabinet doors style, countertop options, backsplash designs, and flooring material. Are you reusing the old or getting new?
2. Browse appliance stores or go online (www.fagoramerica.com).

financial & time budget

1. Consider using the formula on the next page to generate a budget
2. Is there an event on the calendar that would be affected if your kitchen was under construction?

get an estimate

Ecohome Improvement offers two ways to get you started

1. No Charge Ballpark Estimate:
 - a. Bring in your professional plans, or
 - b. Use the "Generate Your Own Floor plan" as a guide to draft your own.
2. We can get you started right away with a design deposit
 - a. With a design deposit we can come out to measure, design your cabinetry, and give you an accurate quote.



Ecohome Custom Cabinetry PLANNING YOUR BUDGET

the ballpark

Ecohome Improvement offers a no charge ballpark. Your final pricing for your actual cabinetry design can vary depending on several factors, such as the amount of detail and options on the outside and inside of each design. This includes, but is not limited to layout, wood type, number of doors, type of doors, number of drawers, pullouts, lighting, and molding. To get started, please fill out the "Request for Ballpark" document and submit it along with your kitchen plans. After you submit your documents:

1. Your Ballpark will be emailed to you.
2. Revisit the showroom to discuss your ballpark in detail and address design questions
3. Start designing your kitchen after a design deposit is made. You may also want to purchase a sample door to get a real impression of the wood, style, and finish you envision.
4. After your final cabinetry design is read upon and a manufacturing deposit is made, your cabinetry will be completed in 6-8 weeks.
5. Tell the story of your ecological and healthy home cabinetry and enjoy knowing you did the best for your family.

determining a budget

Introduction:

One of the most important elements to determine when beginning your project is your budget. Below is a standard budget breakdown as published by the National Kitchen and Bath Association (1). Designing your new kitchen will add substantial value to your home. When planning your project, keep in mind that the cost of installing a new kitchen can be recovered when the home is sold - it's an investment in your home's equity. On average, 91% of a kitchen remodel cost is recouped when the home is sold (2). You should also do your own research. Ask friends who have remodeled about the costs and do online research to help you prepare a budget that is realistic.

1. Source: National Kitchen & Bath web site "Typical Budget Breakdown", Nov. 2007

2. Source: Remodeling Magazine, Cost vs. Value Report, 2005.

Kitchen Budget:

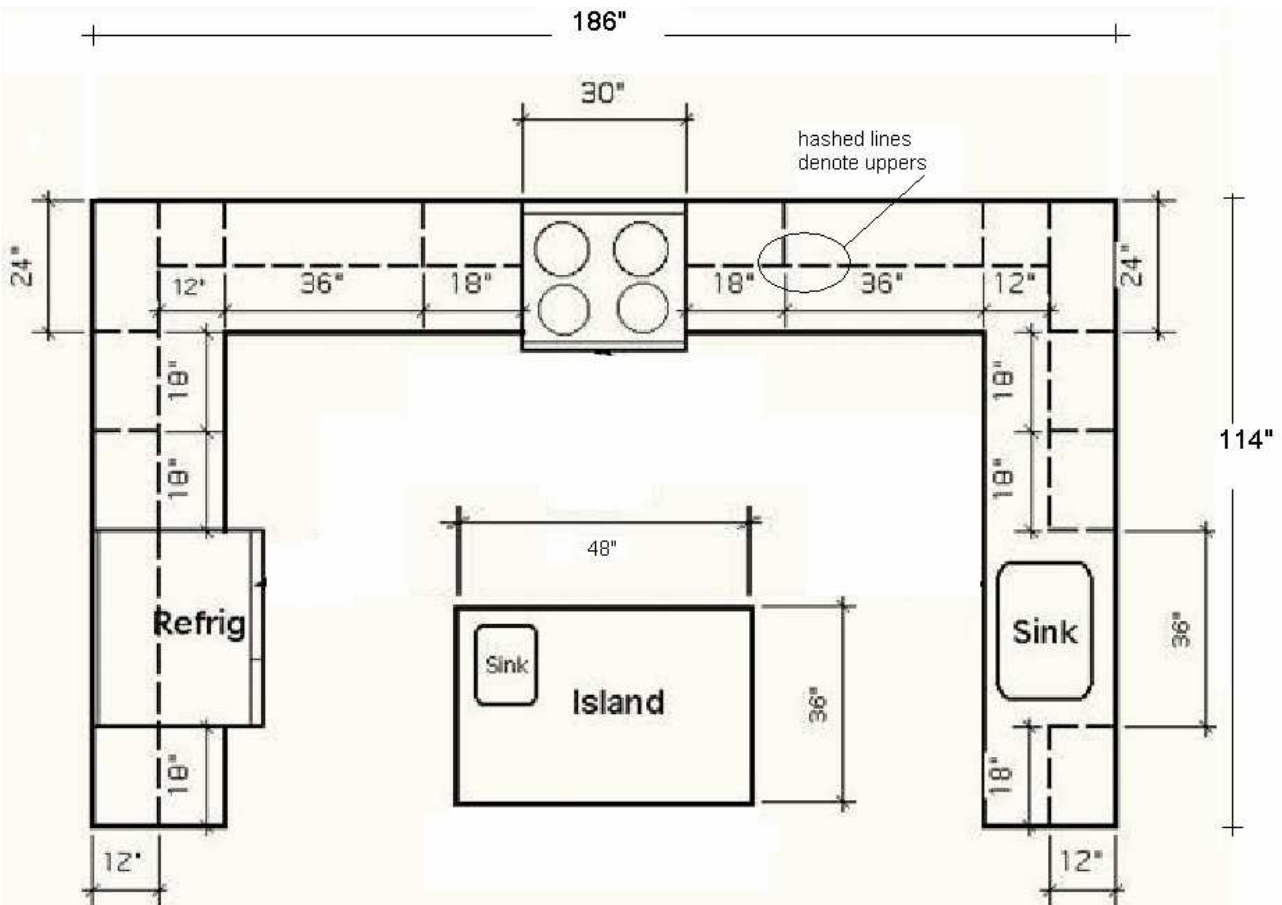
Steps to determine a total kitchen remodeling budget with an example in brackets. Don't forget to try it yourself!

1. Determine Home Value= [\$600,000]
2. Choose a percentage of your home value to derive your kitchen budget. National Standard is 15% = [\$90,000]
3. Determine your Budget Breakdown(1).

48% Cabinets= [\$43,000]
 16% Labor=[\$13,500]
 13% Countertops=[\$11,700]
 8% Appliances=[\$7200]
 6% Interior Design=[\$5400]
 4% Plumbing Fixtures=[\$3600]
 4% Flooring=[\$1720]
 1% Lighting=[\$900]

Follow the simple steps below can create a sketch of your current floor plan with all the information needed for us to provide you with a ballpark estimate. All of your measurements should be in inches. For example, if you measure a wall that is 10 feet, write it as 120" (a quotation mark (") denotes inches).

1. Measure every wall, beginning at the left corner, to the far right corner. Draw the lines of your kitchen walls and note the length on your plan (in inches).
2. Measure, draw, and note the length plus depth of the lower cabinetry. Standard depth of base cabinetry is 24". Note the sizes of each base cabinet.
3. Measure, draw, and note the length plus depth of upper cabinetry and denote with a hashed line. Standard depth of an upper cabinet is 12".
4. Measure, draw, and note the size of appliances including stove, refrigerator, dishwasher & sink. If you have not selected appliances yet, you may want to use one of the standard sizes below to get started.
 - Dishwashers - 24" wide
 - Free-standing and drop-in ranges - 30" wide
 - Cook Tops - 30", 36" wide. (Some modular units available in 42" and 48" wide)
 - Wall Ovens - 27", 30", 36" wide.
 - Refrigerators - free-standing models, 30 - 36" wide.
 - Microwave Ovens - Varied



Sample of plans needed to generate a "No Charge Ballpark Estimate".



BALL PARK ESTIMATE

Name		Date	
Address		Phone	
City		Zip	
Email		Cell	

Please indicate your kitchen design preferences:

<p>1) Cabinet Type: <input type="checkbox"/> Frameless (Standard) <input type="checkbox"/> Inset Faceframe (Upgrade)</p> <p>2) Door Style: Please refer to the back of the door sample and indicate the style below. Style: <input style="width: 150px; height: 30px;" type="text"/></p> <p>3) Wood Specie: <input type="checkbox"/> FSC Cherry <input type="checkbox"/> FSC Maple <input type="checkbox"/> FSC Mahogany <input type="checkbox"/> FSC Painted Maple <input type="checkbox"/> FSC Oak <input type="checkbox"/> Natural Bamboo</p> <p>4) My budget for cabinetry is: <input type="checkbox"/> Vanity <input type="checkbox"/> \$10,000 <input type="checkbox"/> \$13,000 <input type="checkbox"/> \$15,000 <input type="checkbox"/> \$18,000 <input type="checkbox"/> \$21,000 <input type="checkbox"/> \$25,000 <input type="checkbox"/> \$27,000 <input type="checkbox"/> \$30,000 <input type="checkbox"/> \$35,000 <input type="checkbox"/> \$40,000 <input type="checkbox"/> Not sure</p>	<p>5) Drawer Construction: <input type="checkbox"/> Dowel (Standard) <input type="checkbox"/> Dovetail (Upgrade) <input type="checkbox"/> Not sure</p> <p>6) Molding: <input type="checkbox"/> Crown Molding <input type="checkbox"/> Lightrail <input type="checkbox"/> Not sure</p> <p>7) Finishes: <input type="checkbox"/> Low VOC Clear <input type="checkbox"/> Low VOC Stains <input type="checkbox"/> Low VOC Paint <input type="checkbox"/> Low VOC Stain & Glaze combo <input type="checkbox"/> Low VOC Paint & Glaze combo</p> <p>8) My timeline is: <input type="checkbox"/> ASAP <input type="checkbox"/> 1-2 Months <input type="checkbox"/> 3-4 Months <input type="checkbox"/> 5+ Months <input type="checkbox"/> Future</p> <p>9) I am interested in additional Ballpark Estimates: <input type="checkbox"/> Flooring <input type="checkbox"/> Countertops <input type="checkbox"/> Tile <input type="checkbox"/> Appliances <input type="checkbox"/> Window Treatments</p>	<p style="text-align: center;">For Use in Design Studio</p> <p>1) Top Drawer Style: <input type="checkbox"/> Shaker 1- 1/2" Rail <input type="checkbox"/> Flat Panel Horizontal <input type="checkbox"/> Flat Panel Vertical</p> <p>2) Lower Drawer Style: <input type="checkbox"/> Shaker 1- 1/2" Rail <input type="checkbox"/> Flat Panel Horizontal</p> <p>3) Inside Edge Profile: <input type="checkbox"/> Square <input type="checkbox"/> Accent <input type="checkbox"/> Classic <input type="checkbox"/> Drop Bead <input type="checkbox"/> Ogee</p> <p>4) Outside Edge: <input type="checkbox"/> Squared <input type="checkbox"/> Eased <input type="checkbox"/> 1/8" Roundover</p> <p>5) Panel Style: <input type="checkbox"/> Flat <input type="checkbox"/> Raised</p>
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1 square = 1 foot

