



Ecohome Tile Design

GETTING STARTED WITH YOUR VISION

Created from the earth's most basic elements—clay, water, air, and fire—the versatility and beauty of tile can help to create living spaces which are attractive, durable, and user friendly. Planning ahead will ensure that your completed tile project reflects your style, your needs, plus your ecological and healthy home values. Below are some guidelines to help get you started:

get inspired!

1. Create a Stylebook by tearing-out and collecting images from magazines
2. Look at *Good Green Kitchens* by Jennifer Roberts
3. Look at *Tile Style* by Heather Adams or other tile related books.
4. Think about the house as a whole, what looks good with the style of your house and décor.

consider the room

1. *Define your goal.* This is the time to assess your needs and wants. How would you like to balance functionality and aesthetics?
2. *Focal point.* Is there a feature or architectural detail of the room that you would like to accentuate with tile?
3. *Lighting.* Consider the overall lighting of the room, both fixtures and ambient.

create your style

1. *Theme.* Look at your inspirational photos/objects. Do they communicate a theme that appeals to you?
2. *Style preferences.* What are some words or adjectives that you would use to describe the style that you would like to convey? Rustic? Modern? Eclectic? Traditional?
3. *Mood and atmosphere.* Take into consideration the existing features of the room. What overall mood or atmosphere would you like to create in the space? Dramatic? Serene? Playful?
4. *Color.* What are some of your favorite colors that you might like to incorporate into your room? Are there any existing colors in the room that you would like to incorporate into your tile project? If you have

financial & time budget

1. *Budget.* Please indicate below.
 - less than \$2,000
 - \$2000-\$3000
 - \$3000-\$4000
 - \$4000-\$5000
 - more than \$5000
2. What is your time frame for project completion?
3. Is there an event on the calendar that would be affected if your kitchen was under construction?
4. Do you have an installer? If not, would you like to work with our partner installer?