

WHY ECOHOME IMPROVEMENT PAINT?

There are a number of important differences between Ecohome Improvement's paint selection and the major brand's version of a low voc paint. Here are just some of the differences:

1. Paints are **zero VOC**. Yes, zero, zip, nada.
2. Paints are **Green Seal approved**. About a dozen paints to-date have received Green Seal approval & Ecohome Improvement carries 3 of them. To obtain certification, a paint must meet the following criteria:

- VOC content of less than 50g/L
- Meet strict performance criteria of abrasion resistance, hiding power, and washability.
- Must **not contain** any of the following ingredients:

methylene chloride	isophorone
1,1,1-trichloroethane	antimony
toluene (methylbenzene)	cadmium
ethylbenzene	hexavalent chromium
vinyl chloride	lead
naphthalene	mercury
1,2-dichlorobenzene	formaldehyde
di (2-ethylhexyl) phthalate	methyl ethyl ketone
butyl benzyl phthalate	methyl isobutyl ketone
di-n-butyl phthalate	acrolein
di-n-octyl phthalate	acrylonitrile
diethyl phthalate	

3. Unlike conventional tinting systems, we use **VOC- and APE-free tints**. This allows us to mix even the boldest accent colors without adding unwanted chemicals to the paint.
4. The brands that we carry are manufactured by small to medium sized paint companies who only produce eco products. This is their commitment and their core competency.